

WRITING SAMPLES

GREG GANIA

PRESS RELEASES

SELECTED WORK · 2019–2021



ERIE SEAWOLVES · MEDIA RELATIONS

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*Written and distributed by Greg Gania as Assistant GM,
Communications, for the Erie SeaWolves
(Double-A, Detroit Tigers).*



PRESS RELEASE

FOR IMMEDIATE RELEASE

JULY 28, 2021

ERIE SEAWOLVES

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SEAWOLVES TO HOST WONDERS REUNION AT UPMC PARK

CAST OF THE 1996 HIT MOVIE TO CELEBRATE 25TH ANNIVERSARY OF ‘THAT THING YOU DO!’ IN ERIE

(Erie, PA) – The Erie SeaWolves, Double-A Affiliate of the Detroit Tigers, are pleased to announce that the team will host Wonders Night, presented by UPMC Hamot and UPMC Health Plan, on Saturday, September 4 to celebrate the 25th anniversary of the 1996 hit film ‘That Thing You Do!’ at UPMC Park. The SeaWolves host the Harrisburg Senators (Washington Nationals) at 4:05 p.m. Gates open to ticketed fans at 3 p.m.

As a part of the celebration, the SeaWolves will welcome Tom Everett Scott (Guy “Shades” Patterson), Johnathon Schaech (James “Jimmy” Mattingly II), Steve Zahn (Leonard “Lenny” Haise) and Ethan Embry (T.B. Player) to UPMC Park.

The SeaWolves will wear custom Wonders jerseys that will be auctioned off through the Live Source App. Proceeds from the auction will benefit NoticeAbility, a nonprofit organization dedicated to helping students with dyslexia identify their unique strengths and build self-esteem.

The SeaWolves will host a pre-game VIP Meet and Greet with the actors in the UPMC Park Stadium Club starting at 2 p.m. This exclusive session will include a 30-minute panel discussion with the actors. Admission to the VIP Meet and Greet starts at \$139 and includes a ticket to the game, access to a 90-minute Stadium Club buffet, a limited-edition event tee, a donation to NoticeAbility, and a photo opportunity with the Wonders.

The Wonders also will participate in a charity autograph session in UPMC Park’s Celebration Cove. While supplies last, fans can purchase an Autograph Pass package starting at \$39 which includes a ticket to the game, a keepsake badge, and the opportunity to have an item signed by the Wonders. Autograph Pass proceeds will be donated to NoticeAbility. To accommodate the greatest number of fans and to support NoticeAbility to the greatest extent, photo requests cannot be honored during the autograph session in Celebration Cove.

The Wonders have been invited to throw out the ceremonial first pitch, sing Take Me Out to the Ballgame during the Plymouth Tavern 7th Inning Stretch, and participate in gameday activities inspired by the movie.

The first 1,000 fans through the gates will receive SeaWolves sunglasses in honor of the “Shades” that Guy Patterson wore in the movie. After the game, attendees can watch ‘That Thing You Do!’ on the UPMC Park video board from the outfield grass. Re-entry will be allowed so attendees may retrieve blankets or lawn chairs from their vehicles. The movie will start approximately 30 minutes following the end of the game.

Tickets for Wonders Night can be purchased at seawolves.com or the UPMC Park Ticket Office.



PRESS RELEASE

FOR IMMEDIATE RELEASE

MAY 26, 2020

ERIE SEAWOLVES

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SEAWOLVES ANNOUNCE CHACE NUMATA SCHOLARSHIP WINNERS

(Erie, PA) – The Erie SeaWolves, Double-A affiliate of the Detroit Tigers, have announced the recipients of the inaugural Chace Numata Scholarship.

Recipients were selected by a scholarship committee comprised of the Numata family, Chace's teammates, SeaWolves staff members and members of the local media.

The following students will each receive a \$1,000 college scholarship: Jenna Babay (Harbor Creek High School), Kenny Berlin (Harbor Creek High School), Kayleigh Bucci (Northwestern High School) and Michael Oblich (Cathedral Prep).

Additionally, the following eight students will each receive a \$250 college scholarship: Donnisha Carson (Mercyhurst Prep), Garrett Clark (McDowell High School), Joe Dolansky (Cathedral Prep), Megan Fay (General McLane High School), Rachel Helsley (McDowell High School), Kacie Irwin (McDowell High School) Faith Renwick (McDowell High School) and Sydney Wetzel (Girard High School).

"The scholarship committee had a very difficult time selecting the winners with so many worthy candidates throughout the Erie region," SeaWolves Team President Greg Coleman said. "We miss Chace every day, yet we are thankful for the opportunity recognize student-athletes who share his love of the game and lift up those around them. The scholarship committee would like to thank SeaWolves fans, the Erie Otters and the Detroit Tigers Foundation for their support of the scholarship fund."

A MESSAGE TO THE SCHOLARSHIP RECIPIENTS FROM CHER NUMATA (MOTHER OF CHACE) ON BEHALF OF THE ENTIRE NUMATA FAMILY

"On behalf of the Numata Ohana, we would like to congratulate you on accomplishing this amazing milestone in your life! We hope that this wonderful opportunity can encourage, inspire and motivate individuals such as yourself to always #LIVELIKENUMI. Work hard, live life to the fullest and never forget the positive impact you can make in this world by being a genuine human being. May God continue to bless you and good luck to you all in your future endeavors!"

ABOUT CHACE NUMATA

Chace Numata was a switch-hitting catcher with the Erie SeaWolves, the Double-A affiliate of the Detroit Tigers. He passed away during the 2019 baseball season at the age of 27. "Numi" played 10 professional seasons in the Phillies, Yankees and Tigers organizations and was a leader on and off the field. He was a talented baseball player and a world-class teammate. It didn't matter if you were a professional athlete or a young child, Chace made you feel welcome. His smile was contagious and unrelenting, and his fun-loving personality could light up any environment.

ABOUT THE CHACE NUMATA SCHOLARSHIP

The SeaWolves Community Fund will award a minimum of four (4) \$1,000 scholarships annually to senior student-athletes participating in varsity baseball or softball. Honorees will be selected based on their accomplishments, contributions to a team, and their positive impact on the lives of others.

ABOUT THE SEAWOLVES COMMUNITY FUND

The SeaWolves Community Fund is a 501(c)(3) non-profit organization committed to improving the lives of children and adults in the greater Erie region. The SeaWolves Community Fund places a special emphasis on supporting youth programs focused on baseball, education, and wellness by developing partnerships with those who share in our mission. Each Chace Numata Scholarship is funded through individual and corporate donations to the SeaWolves Community Fund.

- SeaWolves -



PRESS RELEASE

FOR IMMEDIATE RELEASE

APRIL 25, 2019

ERIE SEAWOLVES

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ERIE SEAWOLVES AND ARUNDEL CELLARS & BREWING CO. PARTNER ON TWO WINE INITIATIVES

(Erie, PA) – The Erie SeaWolves, Double-A Affiliate of the Detroit Tigers, and their official wine partner, Arundel Cellars & Brewing Company have partnered on two initiatives for the 2019 season.

HIGH KEY WINE POUCHES

Arundel Cellars & Brewing Company is proud to launch their new brand entitled “High Key”. The flagship products offered under the High Key brand will be innovative wine pouches featured in three varieties including Dry Rose’, Semi-Sweet Rose’ and Sweet White. Each single-serve pouch contains 6.3 ounces, is best served chilled and comes complete with straw. Enjoy the Arundel products you’ve come to love coupled with the flexibility and convenience of a pouch. UPMC Park will be the first location in the Erie market to serve the High Key products, and they will be available at UPMC Park concession stands, in ballpark suites and at concourse bars beginning on May 7th.

“We are proud to bring this exciting and innovative trend to the market.”, Arundel Co-Founder and Marketing Director Adam Schwindt said. “We hope that High Key will be a great success which will resonate with fans at UPMC Park and we are honored to be the official wine partner of such a great organization as the Erie SeaWolves.”

SEAWOLVES DOUBLE PLAY ROSÉ

The SeaWolves and Arundel Cellars & Brewing Company have collaborated on a new co-branded wine product titled SeaWolves Double Play Rosé. Double Play Rosé is a semi-sweet rose wine and made with locally grown Catawba grapes. It pairs well with ballpark fare including Smith’s hot dogs, popcorn or peanuts.

SeaWolves Double Play Rosé will be available at Arundel Cellars, UPMC Park and at various Wine & Spirits locations in the Erie region.

“We are thrilled to be partnering with Arundel on these two outside-the-box initiatives,” SeaWolves Assistant GM of Communications Greg Gania said. “We are always looking for different opportunities to give fans unique experiences at the ballpark with our food and beverage offerings and this is another example of the SeaWolves working with local company to provide excellent products.

The SeaWolves return to UPMC Park on Thursday, May 2 as they host the Bowie Baysox at 6:05 p.m. It’s the first Bark at the Park Night and fans can bring their well-behaved, leashed dogs to the game. Tickets are available now at the UPMC Park ticket office or online at SeaWolves.com.

- SeaWolves -

ABOUT ARUNDEL CELLARS & BREWING COMPANY

Arundel Cellars & Brewing Co. is a family-owned winery/brewery headquartered in a beautifully restored 19th century barn nestled among the vineyards of scenic North East. Arundel enjoys the unique position of being the first winery in the area offering both premium wine and craft beer. Together, the Arundel family has more than 100 years of combined grape-growing and wine-making experience.

For more information about Arundel, or any of their upcoming family-friendly events, call 814-725-1079 or visit ArundelCellars.com.



Get Up and Go!



PRESS RELEASE

FOR IMMEDIATE RELEASE

MARCH 23, 2021

ERIE SEAWOLVES

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ERIE SEAWOLVES AND ERIE EVENTS ANNOUNCE UPMC PARK HIGH SCHOOL BASEBALL SERIES

(Erie, PA) – The Erie SeaWolves, Double-A Affiliate the Detroit Tigers, and Erie Events announce today that UPMC Park will host an expanded slate of high school baseball games in 2021. Beginning on Tuesday, April 6, Erie area high school teams will be showcased at the new UPMC Park over 20 dates in April and May.

2021 High School Baseball Series

Unless specified otherwise, all doubleheaders listed feature a Varsity game and a Junior Varsity game

Tuesday, April 6: Fort LeBoeuf vs. Cathedral Prep – Doubleheader (4 p.m./6:30 p.m.)
Wednesday, April 7: Franklin vs. Mercyhurst Prep – Doubleheader (4 p.m./6:30 p.m.)
Friday, April 9: Corry vs. McDowell – Doubleheader (4 p.m./6:30 p.m.)
Saturday, April 10: Harbor Creek vs. Cathedral Prep – Doubleheader (11 a.m./1:30 p.m.)
Monday, April 12: Erie vs. Cathedral Prep – Doubleheader (4 p.m./6:30 p.m.)
Wednesday, April 14: Erie vs. McDowell – Doubleheader (4 p.m./6:30 p.m.)
Friday, April 16: Meadville vs. Mercyhurst Prep – Doubleheader (4 p.m./6:30 p.m.)
Saturday, April 17: Cathedral Prep vs. Girard – Doubleheader (12 p.m./2:30 p.m.)
Monday, April 19: McDowell vs. Cathedral Prep – Doubleheader (4 p.m./6:30 p.m.)
Wednesday, April 21: Harbor Creek vs. McDowell – Doubleheader (4 p.m./6:30 p.m.)
Thursday, April 22: West Middlesex vs. Mercyhurst Prep – Doubleheader (4 p.m./6:30 p.m.)
Friday, April 23: Corry vs. Cathedral Prep (4 p.m.); North East vs. Mercyhurst Prep (7 p.m.)
Monday, April 26: Warren vs. McDowell – Doubleheader (4 p.m./6:30 p.m.)
Tuesday, April 27: Girard vs. Mercyhurst Prep – Doubleheader (4 p.m./7 p.m.)
Wednesday, April 28: General McLane vs. McDowell – Doubleheader (4 p.m./6:30 p.m.)
Saturday, May 1: TBD vs. Girard – Doubleheader (9 a.m./12 p.m.)
Monday, May 3: General McLane vs. Cathedral Prep – Doubleheader (4 p.m./6:30 p.m.)
Tuesday, May 4: Cathedral Prep vs. McDowell – Doubleheader (4 p.m./6:30 p.m.)
Wednesday, May 5: Fort LeBoeuf vs. McDowell – Doubleheader (4 p.m./6:30 p.m.)
Thursday, May 6: Mercyhurst Prep vs. McDowell – Doubleheader (4 p.m./6:30 p.m.)

Fans will be permitted to attend the high school baseball series at UPMC Park. Admission prices may vary based on the host school. Any tickets available for the general public can be purchased at UPMC Park's new main entrance on the day of the game. Fan seating will comply with all applicable public health guidelines set by state and local authorities. Select seats may not be available due to physical distancing requirements. All fans must wear a mask over their mouth and nose at all times, including while seated, unless they are actively eating or drinking in their seat. A limited concessions menu will be available. Outside food and beverages will not be permitted.

SeaWolves Opening Night, presented by Plyler Entry Systems, is Tuesday, May 11 at 6:05 p.m. when the team hosts the Akron RubberDucks (Cleveland Indians). 2021 ticket packages are now on sale by phone (814-456-1300), online at seawolves.com, or at the SeaWolves' Administrative Office at 831 French Street. Individual game tickets will be available for purchase starting in April (exact date and details to be announced).

- SeaWolves -

GREG GANIA

PLAY-BY-PLAY BROADCASTER
DETROIT TIGERS RADIO NETWORK

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